## GET IN ON THE YOUTUBE OF CHINA NOW!

Date: Monday, August 20, 2007 Company: China YouTV Corp.

Symbol: CYTV Price: \$0.45

China YouTV's CnBoo Web Site Ranks No.1 on Google.com!

BEIJING, CHINA, Aug 17, 2007 (MARKET WIRE via COMTEX) -- China YouTV Corp. (OTCBB: CYTV), a publicly traded company that provides online video sharing services through its CnBoo web site in China, reported that CnBoo.com is currently ranked No.1 among all online video companies in China based on the world wide leading Internet search engine Google.com.

Google is a top web searching engine in all major global markets, offering targeted search results from more than 8 billion web pages. Today, Google.com has become the World's top one searching engine which offers search results in more than 35 languages and attracts an audience of more than 380 million people worldwide.

Coming on the heels of ranking No.1 on Microsoft Live Search Engine and No.7 on BaiDu (China's largest search engine), CnBoo is very proud to see its website now placing top position on all major searching engine websites in China.

According to the recent survey from IResearch, the audiences of online video website reach 86.72 million and account for 85.7% of total netizens in China by June 2007. Meanwhile, approximately 300 online video companies are sharing US\$80 million market nowadays. Moreover, it predicts that the users of online sharing service will be 180 million with the market size of US\$485 million by 2010 in China.

"All the revealed data made the ranking meaningful," said Mr. James Wei, the President of the Company. "Video sharing has a huge market in China. By the ranking, we are very pleased to see 'CnBoo' becomes comparatively popular website among the other companies in the same field. We believe we have the ideal formula to further our ambitions of becoming a leading online video sharing website in the industry."

## About China YouTV Corporation:

The Company signed a Definitive Agreement with HuaJu to set up a Joint Venture in China on March 16, 2007. According to the Agreement, the China YouTV Corp. owns 51% of the joint venture company and will provide the required working capital for the Joint Venture. HuaJu will be in charge of the daily operation of the Joint Venture. HuaJu has agreed to conduct its video sharing business only through the Joint Venture, and has agreed to contribute its web site, www.CnBoo.com and customer contracts to the Joint Venture www.CnBoo.com ("CnBoo") is the online video site belonging to the Joint Venture established by China YouTV Corp. and HuaJu. It is a video viewing site and social networking site that allows users to create their own profiles, post videos, and comment on each other's posts. The CnBoo web site is similar to YouTube (www.YouTube.com), the No. 1 online video site in operation Within less than 2 years, CnBoo already has over 1.2 million members and over 2 million pieces of original digital video (DV) shorts.

To increase membership and CnBoo's brand name awareness, HuaJu has worked both on-line and off-line:

On-line: HuaJu has signed several agreements to enhance its on-line contents, such as an agreement for CCTV's TV program "Exploring High and Low", an agreement with ManGoCity, a travel company, an agreement with Megadia to host Humor channel on CnBoo web site, and the recently signed agreement with Music Nation and VVSky to add more music on its web site.

Off-line: HuaJu has signed several agreements to promote its 3G space cards, such as the agreement with Gome Electrical Appliances Holding Ltd., the largest chain store operator of electrical appliances in China to distribute its 3G digital space cards to Gome customers; an agreement with HURRAY, a NASDAQ listed company, for the launch of 3G experience terminals in Gome's stores; an agreement with ManGoCity, and a promotion agreement with Z-Card. HuaJu also got exclusive right from AIDS Prevention Education Project for Chinese Youth to negotiate with investors to install LED displays in the colleges and universities across China. All LEDs will have HuaJu and CnBoo's logo on it.

The Company has shown increasing popularity as its CnBoo web sites had been ranked No.1 on Microsoft Live, No.7 on BaiDu, No.11 on Yahoo China and No.12 on Google China when searching for keywords: on-line video and on-line video sharing web sites.

The Company has changed its name to China YouTV this year to reflect its new business operations: the fast growing video sharing web site market in China.

YouTube.com opened in November of 2006, it is one of the most viewed websites in the world. Its market influence has partnered it with the world's largest media corporations. Google purchased it for over \$1.6 Billion. Chboo.com is well on the way down the same road. This is a chance to get ahead, with a proven method of success.

Read the news, move fast on CYTV First thing Monday, August 20, 2007!

Google fans have argued in the past however that Google is not a portal but an on ramp, as users find exits they need quickly and jump off.

" While the commentary is brief, it points to references well worth reading; e. And in a competitive e-commerce environment, this situation is too costly to ign ore.

At the risk of rehashing, here are my two cents.

He also said that MSN uses some demographic data from services such as Hotmail a nd Windows Live for targeting but uses in non-identifiable fashion.

Completely missing from the executive summary but addressed later in the report was the subject of links.

jurisdictions prohibit nonlawyer ownership of law firms is a line in the sand.

- " Yahoo, was very open about using behavioral targeting.
- "Search engine success is not a big mystery," explains Lisa Wehr.

Because other sites are not going to give away links to commercial e-tail sites without a very good reason.

After accidentally releasing their own copyrighted code, Facebook sent Google a DMCA take down notice and the company obliged by yanking the Blogger blog that h ad published the code.

Google said they do not use behavioral targeting.

- " Just add "I can't be phished" to "I don't need directions" and "I'll be back. "Similarly, Sun Microsystems Inc.
- Cell phone numbers return the notation, wireless, while land-based numbers show

residential apparently even when they are business numbers.

Google said they do not use behavioral targeting.

You may opt to search Ask for images or review the Image Gallery at Healthline.

"CNET: We weren't able to figure out your answer to our question asking whether you do behavioral targeting.

Thanks for your understanding.

jurisdictions prohibit nonlawyer ownership of law firms is a line in the sand. Either way, Google just keeps getting bigger.

If we did not do so, we would be subject to a claim of copyright infringement, r egardless of its merits.

The next biggest spender was NexTag, Inc.

It offers to take you directly to information about symptoms, treatment, risk factors, tests or complications.

ASK said they do not use behavioral targeting.

It may be a more difficult case to prove in court without going through the prop er copyright channels, but I think a judge might err on the side of the author in that case.

That is good information.

At the risk of rehashing, here are my two cents.

We believe that those device vendors and service providers that emphasize consum er experience while seamlessly integrating the worlds of old and new media will see the most success over time.

But those visitors did spend nearly two hours with the brand.

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com evaluate the two responses, figure out that I'm probably looking for New Yor k City hotels, and display ads appropriately?

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What was called Facebook Secrets, Google shut down after Facebook sent them a DC MA notice the second time.

Exciting stuff, at least for folks living in the Kirkland area.

html So what did the Search engines say about Behavioral Targeting?

-based company its first major presence in Seattle.

The story advises consumers to guard against telemarketing by placing their cell phone number on the Do Not Call List.

He also said that MSN uses some demographic data from services such as Hotmail a nd Windows Live for targeting but uses in non-identifiable fashion.

"The higher you rank in the results pages, the more visitors reach your website, and your sales increase accordingly.

Well, I showed some examples of it last month, check out my article titled "Ad T argeting on Google Search Engine".

However as I showed you last month, they use same session targeting, I call it b ehavioral targeting.

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He observes, "Some corporate general counsel have suggested that the current law firm business model contains too few incentives to provide services efficiently

According to yahoo, "Per our privacy policy, when a user is logged into a Yahoo product or service, they are not anonymous to us.

com, Google, Microsoft, and Yahoo, CNET News.

Their following answers were not clear to me "CNET: Do you do behavioral targeting, meaning showing ads to users based on their behavior across multiple queries?

You see, this last item is the dirty secret of how SEO relates to internet retail.

Hall recommends a new creed for everyone to remember and pass along: Think first

, click later.

"However, despite claiming to be more knowledgeable, men are more likely than wo men to be victims of online crime.

"It's a Targeted Targeted Targeted World".

On Monday, a data-mining service called Wikipedia Scanner launched.

Vitabase is a leading health supplement company, selling hundreds of products un der the Vitabase label.

Don't count out News Corp.

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When you search a prescription or over-the-counter drug or a disorder, illness or condition, Ask returns encyclopedia-like information about it.

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The story advises consumers to guard against telemarketing by placing their cell phone number on the Do Not Call List.

You may search the directory for free, but displaying the cell phone number or a ny other identifying information requires payment.

Oneupweb points out that lots of inbound links can help overcome a lack optimiza tion in on-site factors.

" While the commentary is brief, it points to references well worth reading; e. Vitabase is a leading health supplement company, selling hundreds of products un der the Vitabase label.

The next biggest spender was NexTag, Inc.

"Yale authors have not stopped publishing with BioMed Central.

"The index indicates that, over the last four years, the primary role of the Internet has shifted from communications to content.

About the AuthorAndy Beal is an internet marketing consultant and considered one of the world's most respected and interactive search engine marketing experts.

He argues that the firms that survive will be those that 'maintain margins by fo cusing on efficiency,' instead of by 'growing scale and raising hourly rates.

Try The ResourceShelf!

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"The index indicates that, over the last four years, the primary role of the Internet has shifted from communications to content.

" Matt Cockerill, publisher of Biomed Central, responded by e-mail to clarify th at the Yale libraries cancelled their membership.

SOURCE: Intelius is Unveiling One of the Nation's First Cell Phone.

But can you expect to see huge leaps in search engines because of those factors if your site has not built authority in the search engines?

"One of the trickle-down effects of these generational changes to new media consumption is the impact on storage requirements," adds Wolf.

A different story about the cell phone directory appears in The Seattle Times.

" But they only ask once, as the person who posted Facebook's source code on his Blogspot blog learned.

The rest of the list includes InterActive Corp.

, the shrinking size of the law library, bias in Wikipedia articles, a KeyCite e rror, and more.

But in terms of time spent only, Time Warner and Yahoo leave their other rivals looking like hit-it-and-quit-it types.

Because other sites are not going to give away links to commercial e-tail sites without a very good reason.

"CNET: We weren't able to figure out your answer to our question asking whether you do behavioral targeting.

"Similarly, Sun Microsystems Inc.

The answer is no unless you are in an industry without any competition.

You may search the directory for free, but displaying the cell phone number or a ny other identifying information requires payment.

We have not focused on demographic targeting to date for targeting ads on search

result pages.

Those generations that consume both old and new media will continue to use traditional formats while sampling more new ones.

What matters far more than on-site optimization is how well a site has built its authority, and whether it has an offer that is likely to generate inbound links naturally.

" Online Retailers SEO About the AuthorMike is a staff writer for WebProN ews.

Once again, do not confuse Behavioral Targeting with targeting based on Demographic information.

We have not focused on demographic targeting to date for targeting ads on search result pages.

"CNET: We weren't able to figure out your answer to our question asking whether you do behavioral targeting.

In some cases they asked follow-up questions for clarification.

The above-referenced KOMO TV news story became unavailable during the afternoon of the following day.

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If you think somebody got gypped in the trio above, you might be right, according to the cost per impression.

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Currently, Healthline is the primary provider of the health-related information.

Tech in Electronics and Communication Engineering from India and an MBA from University of Washington, Seattle.

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Anil has worked with customers such as Microsoft, SmartMoney.

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What matters far more than on-site optimization is how well a site has built its authority, and whether it has an offer that is likely to generate inbound links naturally.

com evaluate the two responses, figure out that I'm probably looking for New Yor k City hotels, and display ads appropriately?

Finally, you may expand or narrow the search for information better suited to your research question.

" Just add "I can't be phished" to "I don't need directions" and "I'll be back. Well, I showed some examples of it last month, check out my article titled "Ad T argeting on Google Search Engine".

Exciting stuff, at least for folks living in the Kirkland area.

He may also have a bridge for sale.

TechCrunch's Michael Arrington says he's not sure if the DMCA really applies in this situation, but what blogger's going to fight Google or Facebook on it? But those visitors did spend nearly two hours with the brand.

You can read his internet marketing blog at Marketing Pilgrim and reach him at a ndy.

Cross it, and law stops being a profession and starts being a business.

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of the world's most respected and interactive search engine marketing experts. But in terms of time spent only, Time Warner and Yahoo leave their other rivals looking like hit-it-and-quit-it types.

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The anonymous owner of the original blog has started a new one, that shows the e mails sent by the Blogger team.

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Who's spending the most to advertise?

While either of these things may be OK, depending on your industry, you simply m ay not be able to afford to pay for enough links to get where you need to be. Google said they do not use behavioral targeting.

Results include public telephone listings complete with name and address.

If allow a book to be viewed on my website, even without a copyright notice, could someone claim the distribution rights?

ASK will follow suite soon.

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"Today we see a growing class of consumers that are just beginning to watch Inte rnet video or are getting their first PVR," says research director Michael Wolf.

In fact, it is the most important bit of information in the report.

He argues that the firms that survive will be those that 'maintain margins by fo cusing on efficiency,' instead of by 'growing scale and raising hourly rates. That is good information.

"Similarly, Sun Microsystems Inc.

"Simply put: paid search alone is not enough.

Comments About the AuthorHaving launched two multi-million dollar online companies, Greg Howlett has been working in the trenches of internet marketing for over eight years.

It offers to take you directly to information about symptoms, treatment, risk factors, tests or complications.

What was called Facebook Secrets, Google shut down after Facebook sent them a DC MA notice the second time.

Online criminals have been focused on finding vulnerabilities or causing mayhem in various ways, and have been motivated by personal interest as a hobby or for notoriety.

Cell phone numbers return the notation, wireless, while land-based numbers show residential apparently even when they are business numbers.

Actually, it looks like IAC got shafted a bit, too.

Nielsen divided up the numbers according to parent company and brand.

'He is a California fireman who begins to question why he burns books for a living.

A different story about the cell phone directory appears in The Seattle Times. Tech in Electronics and Communication Engineering from India and an MBA from University of Washington, Seattle.

AOL was very open about using Behavioral Targeting.

The new Blogspot blog for the booted blogger is Facebook Secrets Again, where the texts of the DMCA notices were posted for all who really care.

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mails sent by the Blogger team.

com, Google, Microsoft, and Yahoo about their privacy policies and behavioral targeting.

We also want to provide users with a more rewarding online experience by making the advertising and content users see relevant to them.

Seems like Google is saying since we do not use Demographic information we are n ot doing Behavioral Targeting.

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comScore Releases Top Sites For July AOL's Social Networks Not Looking So Good e

jurisdictions prohibit nonlawyer ownership of law firms is a line in the sand. Enter a land-line or mobile phone number to find out if Intelius has information about it.

But does that logic apply to content as well?

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So kind of hard to call Microsoft the loser there.

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Grand: We are committed to protecting user privacy.

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According to the report, the definition of optimized websites are sites with app ropriate titles, keywords, site architecture and other items related to spiderab ility.

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Facebook Blogger Google Blogspot DMCA About the AuthorJason Lee Miller is a WebProNews editor and writer covering business and technology.

"Today we see a growing class of consumers that are just beginning to watch Internet video or are getting their first PVR," says research director Michael Wolf.

He indicated that they will begin offering behavioral ad targeting on third-part y sites.

, general counsel Michael Dillon has charged that the current law firm model relies on growth rather than efficiency to generate profits.

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